

CONTACT US

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2022

**DEALER
BROCHURE**



**LOOKING FOR
PARTNERS X
DISTRIBUTORS**

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ABOUT ELITEWHEELS

Since Elitewheels was established in 2013, it's objective has been to manufacture carbon fiber wheels of the highest quality.

We put a strong emphasis on research and development. Our company now employees more than 100 staff members. As cycling enthusiasts, we are able to relate to our riders and consider how to best cater to their needs. After nine years of hard work, Elitewheels now has thousands of satisfied customers from all around the globe. We appreciate their support and feedback as our brand continues to grow.

We are committed to manufacturing high-performance, carbon fiber bicycle wheels that are safe, reliable, and of the utmost quality. Our goal is to change the way you think about carbon bike wheels by delivering truly premium products at reasonable prices.

Following the company's long-term development plan, Elitewheels has been able to expand. We have been building a global dealer and service network since early 2022.



PRODUCT TESTING AND MANUFACTURE

We have learned a lot over the years from our extensive experience in the industry. In an effort to improve our products and service, we emphasize customer feedback.

“We have an experienced and driven team.”

“We design and test all of our new wheelsets so that they can go far beyond the industry standard.”

CARBON
FIBER

Material
production

RIM

Production

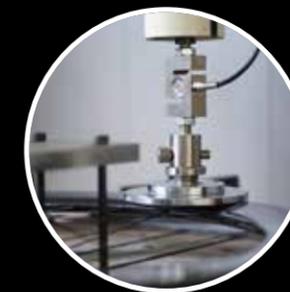
HUB

Machining

WHEEL

Building

**All done by ourselves
without outsourcing**





DISTRIBUTION STRATEGY AND GOALS

Since early 2013, Elitewheels has been establishing a worldwide sales and service network in order to better provide for our customers. We are open to discuss any kind of cooperation, whether it be with those interested in being

**Dealers
General Distributors
Sole Distributors
or Service Centers**

We are committed to finding partners all around the world who can, together with us, promote our products, provide excellent customer service, as well as build the cycling community. Our hope is to find partners to join our team who are enthusiastic and see the value in our brand and wheels.

If you have your own bike shop, have or would like to start a business, are familiar with the cycling market in your area, are able to fix or maintain bicycles, or are part of a bike organization or club, we would be happy to discuss the possibility of working together.

**Contact us
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GOMOLA
POLAND trans

FASTER

L-TWOO

STAR
blueBIKE

RUDY

GOODYEAR
BIKES TIRE

SUPERB

MEILAN TAYA

AEROZINE

BIALINI
SHOES & BAGS

ELITEWHEELS

RevoltTech

▲ Poland Bialini Elitewheels RevoltTech Team

OUR PRODUCTS

Elitewheels is a brand that seeks to make affordable, premium quality wheels that deliver high performance.

We have a large selection of wheels available, from our entry level MARVEL series to our flagship DRIVE series, which is used by professional cycling teams and has the optimal balance of aerodynamics, lightweight, and stiffness.

Our products include **Road, Gravel, TT, and MTB wheels.** More information about them can be found in the product catalog or on our website:

<https://www.elite-wheels.com/>



DRIVE WHEELS

Ultralight professional-level wheels



DRIVE 40D



DRIVE 40V



DRIVE 50D



DRIVE 50V



DRIVE 65D

EXPLORE YOUR LIMITS

ROAD WHEELS

Available in both rim brake and disc brake

MARVEL WHEELS

Budget entry-level carbon wheels
Available in 38mm, 50mm, 60mm and 82mm



MARVEL DISC



MARVEL RIM

BWT WHEELS

All-around aero wheels



BWT DISC 45



BWT RXL 45

MTB WHEELS

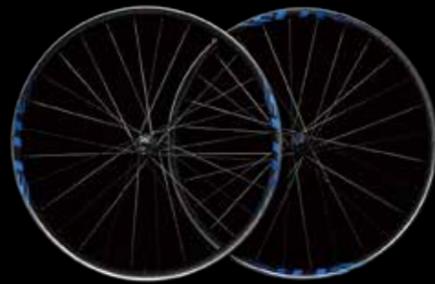
Available in 29ER & 27.5ER



Black



White



Blue



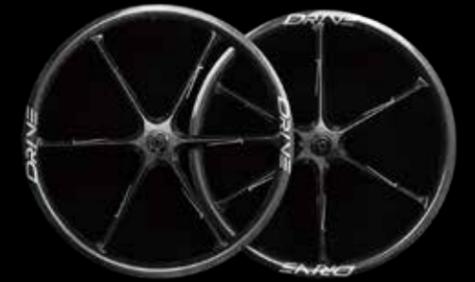
Orange

GRAVEL WHEELS

Drive G45, Drive Six, Marvel G35



Drive G45



Drive Six



Marvel G35

TT WHEELS

Aero



Velo TT Disc



Velo TT Rim

NEW WHEELS IN 2022 DRIVE WHEELS

Our uninterrupted R&D program combined with years of industry experience helped us to release our flagship **DRIVE series wheels in 2022.**

The foundation of DRIVE is our specially engineered UNI technology, which allows for a lighter wheelset with better performance. The wheels use genuine Toray carbon fiber from Japan, carbon fiber spokes, our own hub designs, as well as ceramic bearings.

DRIVE wheels are built around the needs of pro cyclists and riders looking for an edge. It's silver decals and marbled design set the DRIVE wheels apart. They come in both disc brake and rim brake versions. Currently, both 40mm and 50mm rim depths are available.

The new Drive 65V will be available this fall.



“We set our sights on making these premium wheelsets in order to offer riders the optimal balance of lightweight, stiffness, aerodynamics and comfort.”